



EROS
GROUP

CURIOSITY will still lead the way.

IMAGINATION will still be our biggest asset.

TODAY'S CHILDREN will be tomorrow's technology leaders. They will share our sense of wonder. They will still love and celebrate life. But they will find newer ways of making life spectacular





About Us

Largest electronics distributor
and retailer in the UAE Since 1967

Eros Group is a 53- years reputed organization specializing in the distribution and retail of consumer electronics, mobility, IT, Home Appliance and convergence products.

The Group benefits from its base in the UAE which is strategically positioned at the crossroads of Asia, Africa and Europe with a serving ability to over two billion people. The organization reaches out to this wide audience through a complex channel mix which includes Power Retailers, Independent Retailers, Souq Markets, Re-Exporters, System Integrators, Architects, Consultants and experts.

The Group has evolved from a one-store, one-brand distribution house to build a portfolio of world-class International brands and retail stores including brand boutiques. The Group has expanded beyond its borders to serve not only customers in UAE but also on select markets in the Middle East and North Africa (MENA) Region. The Organization proudly partners with over fourteen international brands, operates fifteen retail stores and has three service centers across the UAE. Eros Group continues to operate through a seamless logistical process daily to deliver on its core objective: Customer Delight.

Our Strengths

Eros Group's Comparative strengths includes:



50+
Years in Business



13+
Partner Brands



15+
Retail Stores



450000 sq.ft
Warehouse Capacity



5+
Warehouses



4+
Service Centre



150+
Logistics Fleet



1000+
Employees



19+
Nationalities



Our Business Groups



Samsung
Business Group



Electronics & Appliances
Business Group



Electronics & Appliances
Business Group



LifeStyle
Business Group



Air-Conditioning
Business Group



Lighting & Electrical
Business Group



Our Values



Our Vision

To stay a preferred partner for distribution, retailing, marketing and service of consumer, Electronics, Home Appliances, Telecom, IT, Digital Convergence Products, Engineering Goods and Service and any other adjacent industry of Choice.



Our Mission

We are committed to bringing value to all our stakeholders by operational and financial excellence, ethical and best-in-class practices that are built on tenets of integrity, loyalty and trust. We want to be an inspiration to the industry by leading change for the betterment of business and for community at large.



Our Values

Quality service , Business Ethics
Personal Accountability, Resilience
& Collaboration.





Electronics & Appliances Business Group

“A business group that fuels growth and success in forging alliances with global leading brands to bring world class products in its markets”

The Electronics and Appliances Business Group or EABG is the flagship business group of Eros Group that represents Eros Group in the Electronics and Appliances segments of the market through its alliance and partnership as exclusive distributors with major global powerhouse brands like Hitachi from Japan, TCL and Midea from China. EABG has a wide presence in the market in all electronic and appliances product categories by way of distribution of the brands it represents in UAE and in GCC, Africa, Afghanistan and Iraq.

EABG is a leading force in the market in a number of major categories by way of high market share in Refrigerators, Vacuum Cleaners, Washing Machines, Cookers, Chest Freezers and Small Appliances in Hitachi and Midea and for TVs in TCL. The flagship brand for EABG is Hitachi which has built a 5 decade partnership to be a household name in the region by leveraging the sales, distribution and marketing prowess of Eros Group.

HITACHI

TCL

Midea

ARISTON



Electronics & Appliances Business Group

CATEGORIES



REFRIGERATOR



WASHING MACHINE



GAS COOKER



DISH WASHER



MICROWAVE OVEN



KETTLE



BUILT-INS



Completed Projects



Laya Residency - JVC

Products Installed

Built-in Hobs, Hoods & Ovens, Microwaves,
Refrigerators, Washing Machines & Kettles



Dubai South Properties

(The Pulse – Townhouses and Apartments)

Products Installed

Gas Cookers, Dishwashers, Refrigerators
& Microwave Ovens



Completed Projects



Radisson Blu Hotel – Al Ain

Products Installed

Built-in Ovens, Single Door Refrigerators



Abu Dhabi National Hotels

(Address Hotel JBR's Staff Accommodation, Al Quoz)

Products Installed

Refrigerators & Microwave Ovens



Completed Projects



Abu Dhabi National Hotels

(Dubai South)

Products Installed

Gas Cookers, Refrigerators, Washing Machines & Built-in Electric Hobs



La Riviera Apartments

(Riviera Properties Development – JVC)

Products Installed

Gas Cookers, Refrigerators, Washing Machines & Microwave Ovens



Completed Projects



Sahara Tower – Sheikh Zayed Road

(Frame Arc LLC)

Products Installed

Refrigerators, Washing Machines, Kettles & Electric Cookers



Grovy Building

(Zabeel Contracting, JVC)

Products Installed

Built-in Gas Ovens, Built-in Gas Hob Microwaves, Hoods,
Refrigerators & Washing Machines



Completed Projects



Plazzo Heights Building, JVC

(Peace Homes Real Estate)

Products Installed

Washing Machines, Microwaves, Built-in Hob & Refrigerators



Abu Dhabi Plaza Hotel Apartments

(Abu Dhabi)

Products Installed

Gas Cookers, Refrigerators & Washer Dryers



Completed Projects



National Avian Research Center

(Intl. fund for Houbara Conservation)

Products Installed

Kettles, Microwaves & Ceramic Cookers



Department of Health

(Abu Dhabi)

Products Installed

Ceramic Cookers, Washing Machines, Refrigerators & Microwave Ovens



Completed Projects



Prime Medical

(Dubai)

Products Installed

Microwave Ovens & Refrigerators



Kuwait Food Co

(Americana Staff Accommodation)

Products Installed

Washing Machines, Refrigerators & Gas Cookers



Completed Projects



KSK Homes

(KSK Capitals LLC)

Products Installed

Built-in Ovens & Dishwashers



FIM Student Accommodation

(Myriad)

Products Installed

Refrigerators & Rice Cookers



Completed Projects

Sub Group	Item Type	Item Code	Invoice Type	Quantity
Washing Machine	FRONTLD	MFN70S	CORP Invoice	123
Refrigerator	FF	HD790FWEN	CORP Invoice	16
Refrigerator	FF	HC689WENS	CORP Invoice	1
Built-In	OVEN	65QME65006I	CORP Invoice	123
Built-In	NA	HD332RWEN-BI	CORP Invoice	107
Built-In	HOOD	60F15	CORP Invoice	122
Built-In	HOBS	60G40ME005SFT	CORP Invoice	123

CORPORATE OFFICE



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